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**Strategy that'll teach you
how to**
MARKET A PRODUCT
and
GROW YOUR SALES.
”

ABOUT US

Ads Media Solutions is a full-service internet marketing and SEM company offering innovative web marketing solutions to mid to large size companies across the globe. As a leader in SEM, web design, ecommerce, website conversion and internet marketing services. Our firm prides ourselves on driving traffic, converting visitors and measuring effectiveness to ultimately deliver real results for our clients.

Internet marketing is AMS's only line of business. Our team is expertly trained and steadfast in staying ahead of industry trends. We tailor customized digital advertising and internet marketing services to meet specific need. Using our experience to understand your audience and leverage the best online marketing tactics for your business.



OUR SERVICES

1

Strategy & Planning

No one can know more about your brand than you, which is why our strategists believe that when planning a strategy, we begin the process by consulting with you.

2

Pay Per Click

We identify the right target audience, understand their tastes and accordingly design the campaign to suit their business objectives.

3

Display Remarketing Ads

Remarketing campaign are used to show ads to people who have visited your website or used your app.

4

Shopping Ads

Also called as Product Listing Ads (PLAs), Shopping Ads can achieve much more results than Text Ads depending on your product.

5

Web Designing & Development

We provide new identities, develop brands and launch websites for business

6

Social Media Optimization

Our social media services provide valuable insights to advance your organization's social media strategy and drive engagement.

7

Graphic Design

Are you looking for ideate your thoughts into distinct reality through design that not just catches people's attention but also engages and convert them?

8

Search Engine Optimization

We will research your target market's Google searches in detail to make sure your company appears when it matters the most.

Is your company looking for transformation in any of the following ways

- Increased ROI
- Remains Relevant
- Increased profits
- Lead with purpose
- Making a difference
- Improving your Differentiation

Which may also result in improving your organizational culture and alignment?

STRATEGY & PLANNING

No one can know more about your brand than you! And the perfect strategy takes time and careful planning. We need to be precise in the decision we take, as it will affect your brand image. Which is why our strategists believe that when planning a strategy, we begin the process by consulting with you.

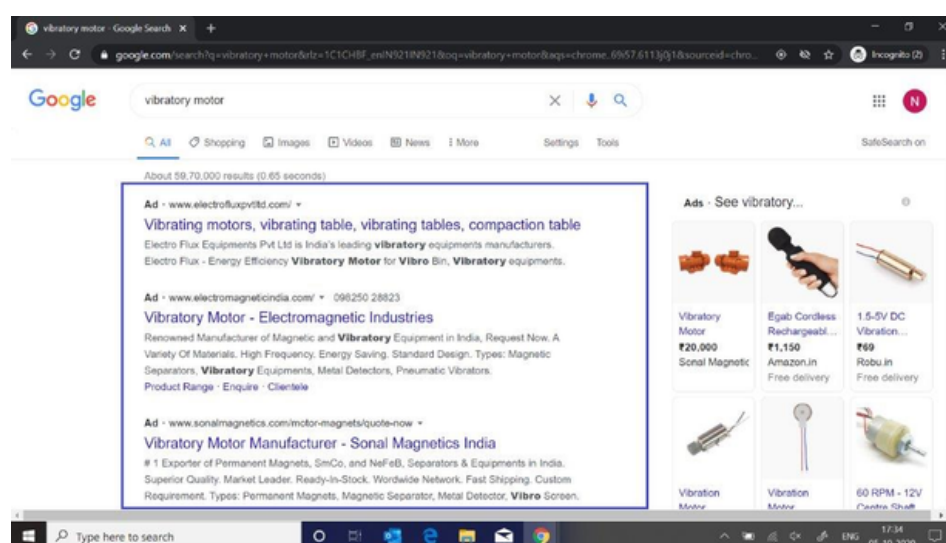
We help you determine the message you are trying to send to your target audience. Therefore with extensive research, planning & discussions about the product, market and competition we create the perfect strategy.

- 1 Brand positioning Strategy
- 2 Communication Strategy
- 3 Consumer Experience Strategy
- 4 Brand Experience Design
- 5 Competitive / Comparative Analysis
- 6 Product Design and Development
- 7 Product Launch Strategy
- 8 Brand activation Strategy
- 9 Corporate Social Responsibility

PAY PER CLICK

We identify the right target audience, understand their tastes and preferences and accordingly design the campaign to suit their business objectives.

No media campaign can be successful without constant analysis, tests and optimization of your marketing strategy. We use a combination of in-house tracking and external ad-serving technology to analyze and add value to your brand.



This streaming media traffic will be more dominant in IP networks, due to a large number of users on the Internet, Therefore it is important to monitor and analyze media traffic.

PPC, or pay-per-click advertising, is one of the best ways to target your most qualified audience. It allows you to reach them where they are already looking, and gain a leg up against competition.

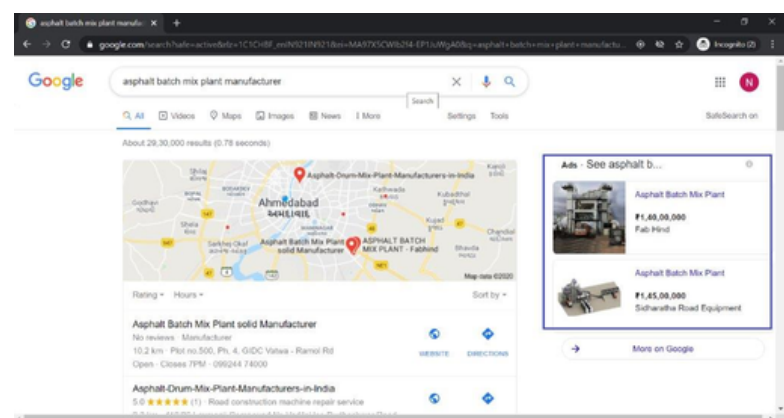
Ads Media Solutions can deliver a custom PPC campaign to help you increase both conversions and revenue for your company with our PPC management services.

SHOPPING ADS

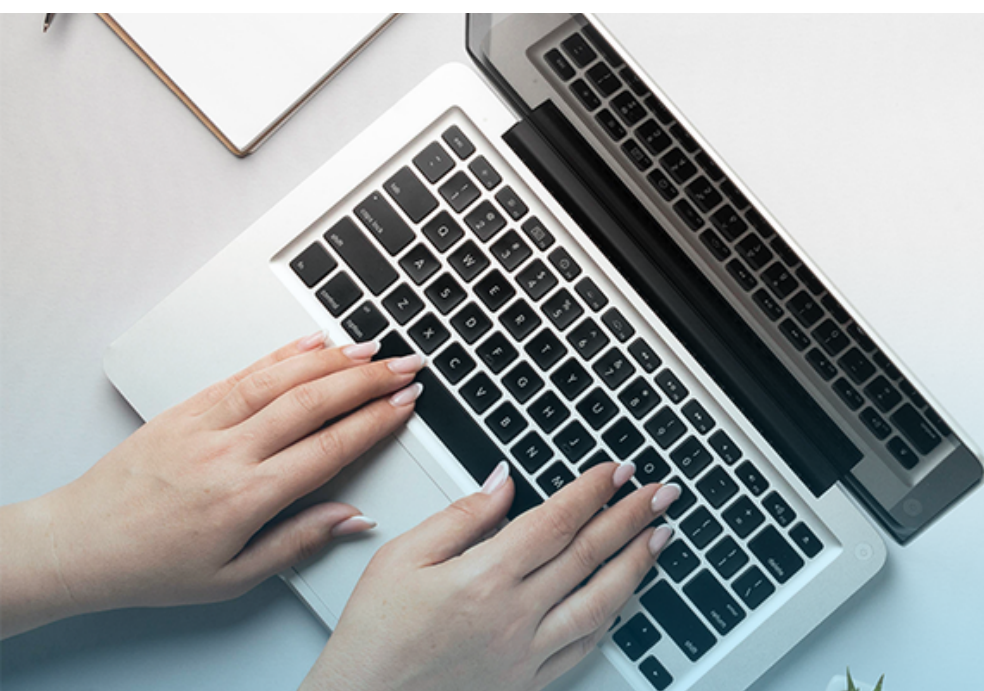
Also called as Product Listing Ads (PLAs), Shopping Ads can achieve much more results than Text Ads.

How it work?

- Show users a picture of your product , with little details of the product title, price, and store name. They can even show customer ratings and appear right on top of the search results.



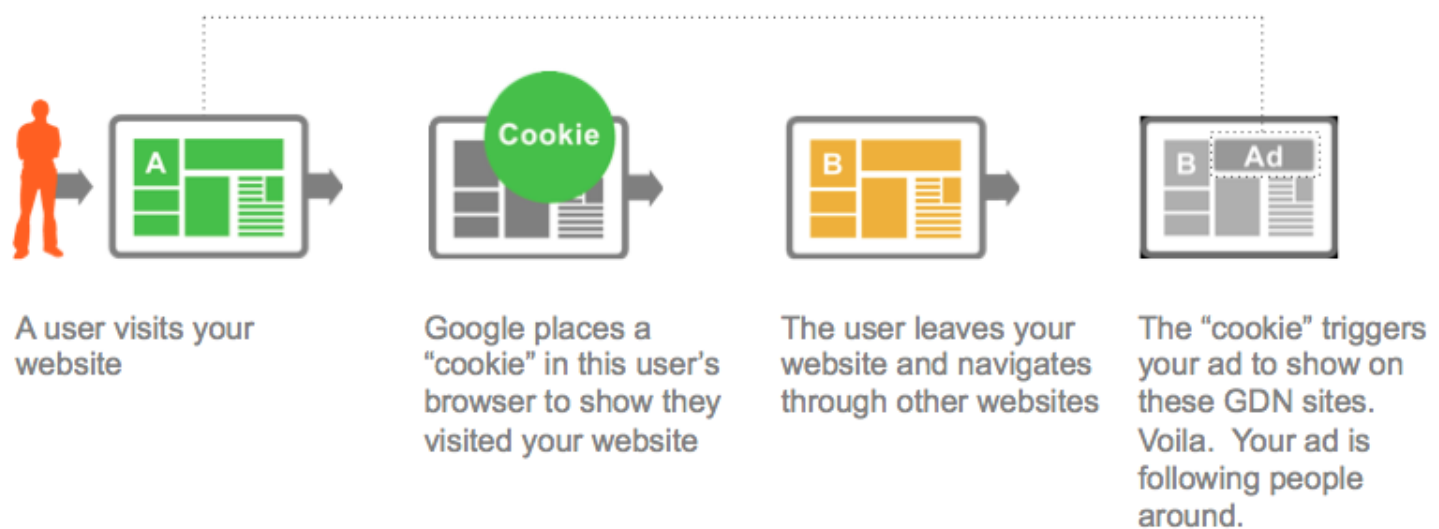
- Build greater awareness about your products. In addition, customers also get a glimpse of products not seen elsewhere
- Provide immense clarity, allowing you to see everything that is needed to manage a PLA campaign.
- See which specific products are accumulating the most spending and which are most converting and for how much.



Google 
merchant center

DISPLAY REMARKETING

Remarketing campaigns are used to show ads to people who have visited your website or used your app. Previous visitors or users can see your ads when they browse websites that are part of the Google / Facebook Display Network, or when they search for terms related to your products or services on Google.



GRAPHIC DESIGN

Where words fail, design speaks—louder, stronger and more effectively. With this basic mantra, the good people at AMS has helped hundreds of businesses achieve their goals and stride forward to new heights. And this has ultimately paved way for us to be a leading graphic design company. So, if you're looking to ideate your thoughts into distinct reality through designs that not just catches people's attention but also engages and converts them, we're a name you can trust.



At AMS, we offer end-to-end graphic design solutions to businesses of all types; whether you're a few-people start-up or a big corporate house. From brochures and pamphlets to banners and newsletters, our in-house team of creative designers has got you covered from every angle. Our designs are unique, personalized and meaningful that aims to connect and communicate, eventually helping you reach your goals by going beyond your expectations.

SOCIAL MEDIA OPTIMIZATION (SMO)

Social media marketing is a vast unexplored market with businesses trying hard to engage and grow their consumer base through this medium. Social media marketing in simple terms refers to the process of drawing attention of internet users on social media sites such as Facebook, Instagram, LinkedIn, YouTube, and Google+ etc.



One of the critical components of using the internet for advertising is the effective use of social media through Social Media Marketing or SMM.

Our social media services provide valuable insights to advance your organization's social media strategy and drive engagement.

- Define social media goals and key audiences
- Provide recommendations on channel participation and/or evaluate current social media accounts
- Evaluate existing content and provide recommendations on how to develop and curate content
- Conduct competitive overview
- Provide analytics and best practices report
- Develop an ongoing social media strategy



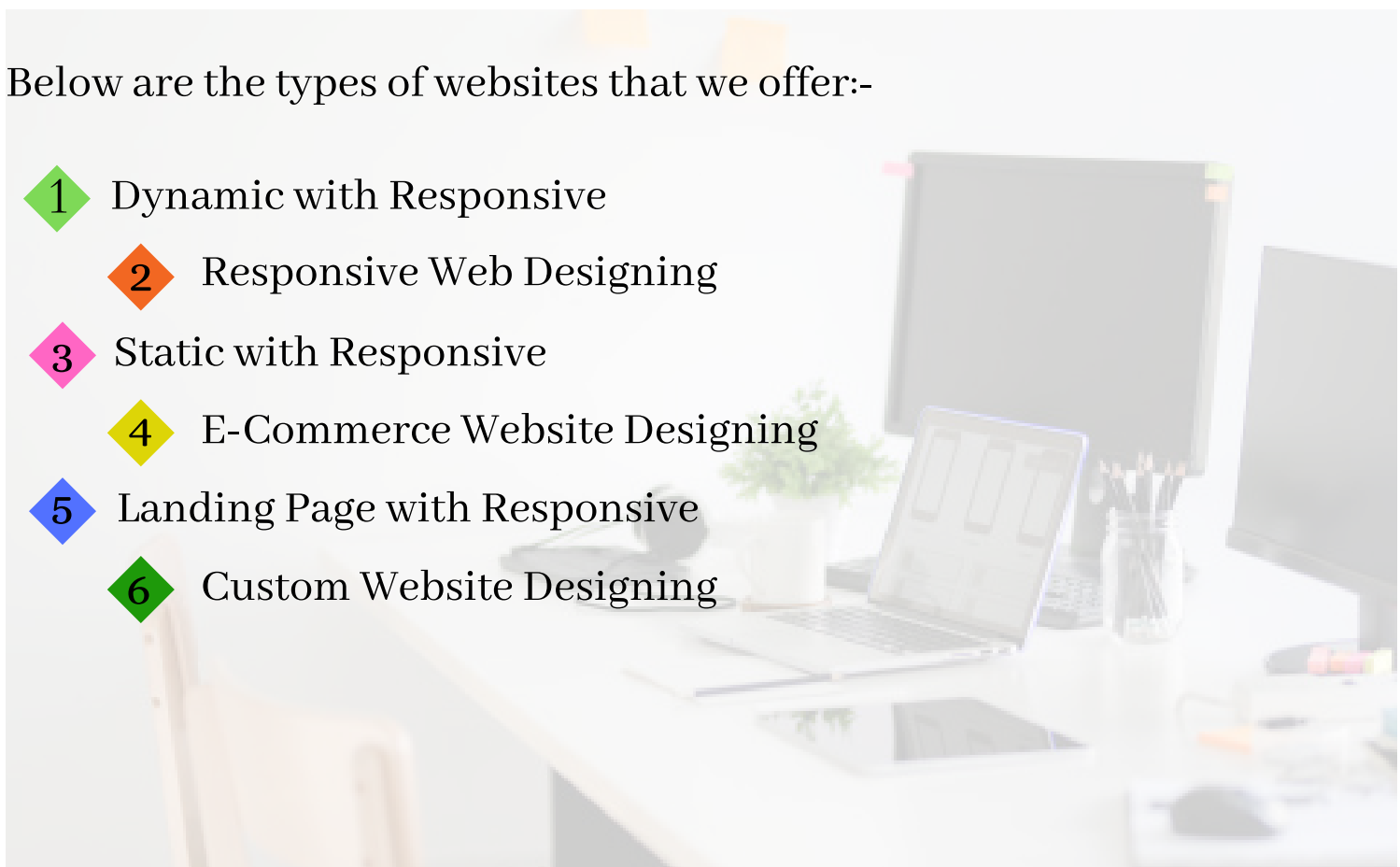
WEB DESIGN & DEVELOPMENT

In the present - day highly competitive scenario where each business/service provider is trying to reach out to the target market , website design and development service is of primary and utmost importance. A website is the foundation based on which your digital presence is felt and leveraged by the potential customers/clients.

We begin by understanding your requirements in thorough details and guide you on what could be the best - possible solution. After this, we begin by preparing a list of tasks that are to be accomplished within a given period. Once we are ready with the first draft , we consult with you and get your approval/suggestions before moving the way forward. Because our experts have in-depth knowledge and vast experience of developing different kinds of websites including static ones, they leave no stones unturned to ensure that you are delivered with nothing short of the best.

Below are the types of websites that we offer:-

- 1 Dynamic with Responsive
- 2 Responsive Web Designing
- 3 Static with Responsive
- 4 E-Commerce Website Designing
- 5 Landing Page with Responsive
- 6 Custom Website Designing



SEARCH ENGINE OPTIMIZATION (SEO)

Ads Media Solution SEO Agency in Ahmedabad has developed into an inventive, creative, technologically cutting-edge, and knowledgeable organization as a consequence of years of persistent hard work, sincerity, and dedication. We are a team of experts who like leveraging our thorough SEO knowledge to get your website at the top of search results. Every day, millions of people use search engines to find answers to their inquiries or solutions to their issues. More than 70% of search engine users are more likely to click on one of the top 5 suggestions on the search engine results pages (SERPS). Your website must show up in one of the top positions in order to benefit from this and attract people to your website or clients to your online store.

- Improve Your Website Ranking & Visibility
- Brings More Customer Through Organic Traffic
- Boosting Brand Awareness & Trust
- Helps To Beating The Competitors
- Long Term Traffic
- Reduce Promotional Costs
- Improve Website (CTR) Click Through Rate
- Improves Digital Marketing ROI

Search engines operate by using their own web crawlers to ingest hundreds of billions of pages. These web crawlers are also known as spiders or search engine bots. A search engine uses downloaded web pages as its starting point for online navigation, then uses links on those sites to find newly added pages.

Once you're on board, we'll research your target market's Google searches in detail to make sure your company appears when it matters most.

OUR CLIENTS

pantaloons



Fiber Tech Composite



THE WORLD OF FRIT AND GLASS
VISHWA
GLASS & CERAMICS PRIVATE LIMITED
MFG. OF CERAMIC GLAZE MIXTURE & FRIT



We have 500+ satisfied clients across the World.



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